



BUSINESS VENTURES

CIBG set out for you the most workable business and investment opportunity.

BEAUTY CENTRES

- Provides comprehensive range of **BEAUTY SERVICES** and **PRODUCTS**.
- Skincare Consultation And Treatment.
- Employs a staff force of over 150 qualified and professionally trained **AESTHETICIANS**.



BUSINESS FRANCHISE

Clara International Beauty Group Sdn Bhd (CIBG) has been in the **SKINCARE AND BEAUTY** business for more than 2 decades and is now ready to boost and to support the aspiration and vision of the **FRANCHISE DEVELOPMENT PROGRAM (FDP)** with its own dynamic **FRANCHISE DEVELOPMENT SCHEME** through **CLARA NETWORK SDN BHD**.

Clara International has grown into one of the biggest beauty chains with more than 50 beauty centers throughout Malaysia and with over 300 outlets in the Asia-Pacific region and all over the world.

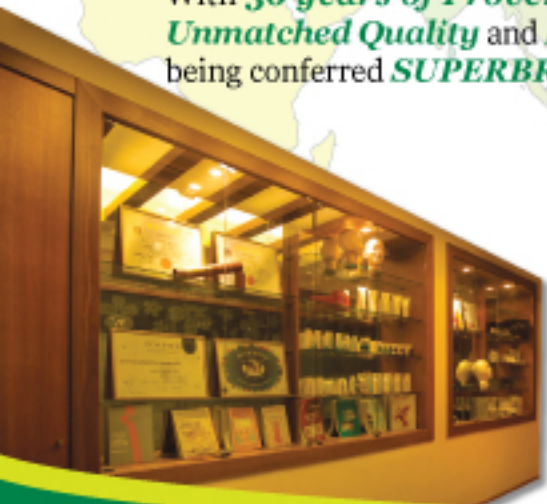
With **36 years of Proven Track Record**, being **Internationally Recognized**, of **Unmatched Quality** and **High Market Acceptability** has led to Clara International being conferred **SUPERBRANDS** status.

// Our Vision

"To Introduce the Best Beauty Franchise to the World"

// Our Mission

- Introduce superior quality, highly effective & safe products.
- Maintain high standards & professionalism.
- Offer outstanding value for money for both products & services.
- Adhere to professional business ethics.
- Form a long lasting partnership with all our Franchisees.



ACADEMY & COLLEGES

- Established since 1979, is the biggest internationally recognized beauty academy in Asia.
- The first company in the beauty industry to be awarded the "**Industry Excellence Award 2000**", in Malaysia
- First Beauty Academy to be awarded certification to **MS ISO 9001:2000** in 2002.



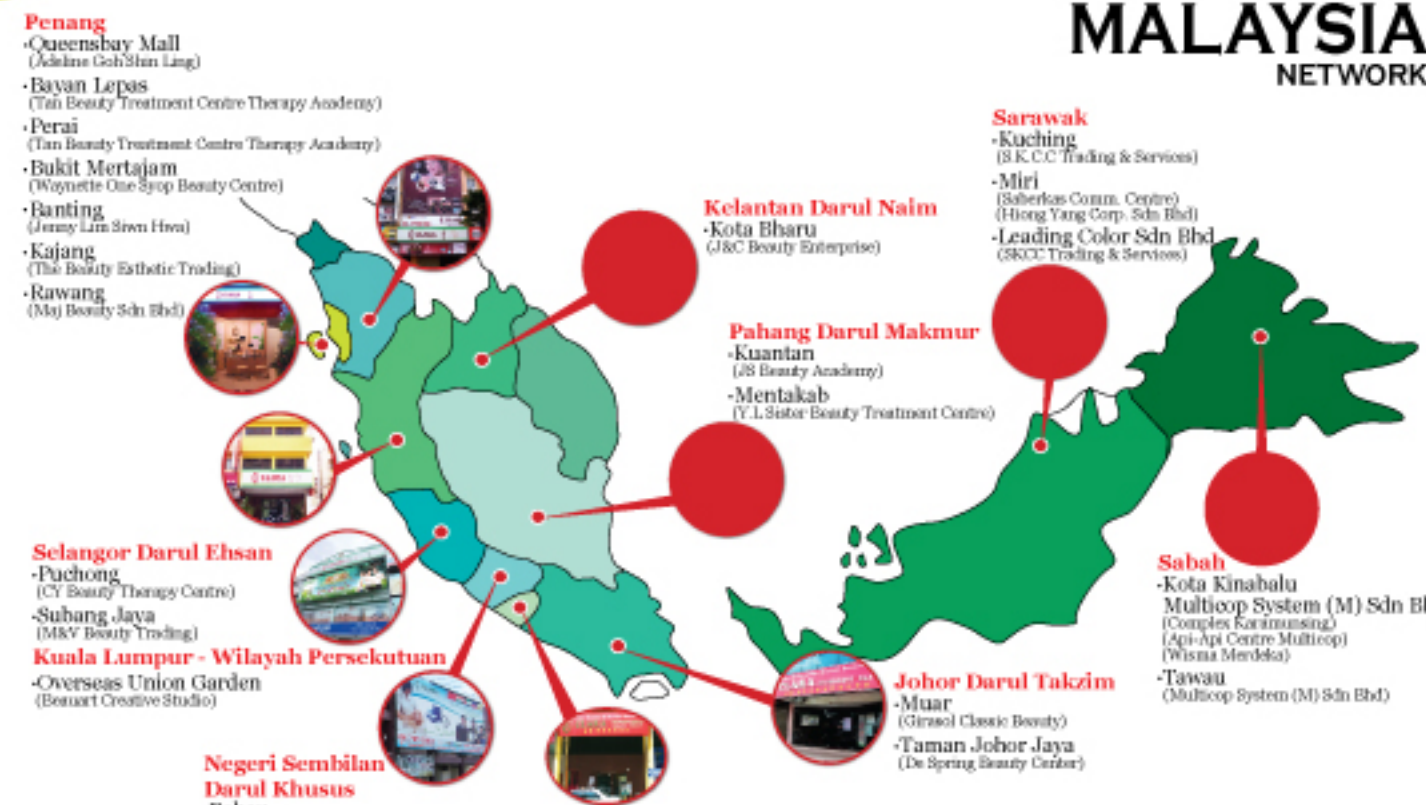
RESEARCH AND DEVELOPMENT

- Philosophy is to achieve **PRODUCTS** and **SERVICES EXCELLENCE** by continued active and extensive R & D activities with uncompromised QC standard.
- Our effort have been recognized by our government and we are bestowed the "Industry Excellence Award 2000" by the Ministry of International Trade and Industry Malaysia; thus giving global to Clara Herbal Skincare Products.
- Certified '**HALAL**' by the Islamic Development Department of Malaysia which demands the highest level of hygiene in the manufacturing process.



MANUFACTURING

- First Malaysian skincare manufacturer accredited with the **GOOD MANUFACTURING PRACTICE (GMP)** status by Ministry of Health, Malaysia.
- Achieved **MS ISO9001 : 2008** certification.



MALAYSIA NETWORK

WORLDWIDE NETWORK



FRANCHISING

It is a business package comprising:

- Granted rights to run and operate a beauty therapy business using the trade-name, trademarks, treatment system and business system.
- Pre-launch orientation and training provided free of charge at our corporate head office.
- Continuous technical and management support.
- Advertising and promotion support.
- Enjoy the continuous uses and supply of product that are manufactured and formulated exclusively within our own facilities.



FRANCHISE ENQUIRY FORM

Name (Mr. / Mrs / Miss): _____

Address: _____

(H): _____ (H/P): _____ (O): _____

Fax: _____ Email: _____

Do you have any preferred location? ☐ Yes ☐ No

If yes, which country / state / town would you be franchising in?

Would you like us to arrange a consultant for briefing? ☐ Yes ☐ No

How did you come to know about Clara International Franchise?

☐ Newspaper ☐ Brochure ☐ Friends ☐ Exhibition

☐ Website ☐ Malaysia Franchise Association ☐ PUNB

☐ Others, please specify: _____

For more information, please contact:
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 INTERNATIONAL
 Since 1977

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 Since 1977

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 if you've been thinking of a
 worthwhile successful business."*

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- Fast Return
- Fastest Growing Business
- High-level of Support



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 up to RM100,000 worth of support!

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